

AMENDMENTS TO THE SPECIFICATION

Please amend the paragraph on page 3, line 23 to page 4, line 8, as follows:

In another embodiment, a computer system having a memory arrangement and at least one processing unit coupled to the memory arrangement is used to ~~facilitates sells~~ facilitate sales from inventory. Product inventory information related to the inventory of the selling entity and configuration information related to selling entity products offered for sale by the selling entity are stored in the memory arrangement. Information regarding a customer's needs related to the selling entity products are obtained and product options are interactively selected to define a sellable product which satisfies the customer's needs using the stored configuration to constrain selection of the product options to product options available in the inventory of the selling entity.

Please amend the paragraph on page 4, line 25 to page 5, line 11, as follows:

In another embodiment a computer system is used to ~~facilitating~~ facilitate a sale of a product from an inventory of a selling entity. Product inventory information related to the inventory of the selling entity and configuration information related to selling entity products offered for sale by the selling entity are stored in a memory arrangement of the computer system. Information regarding a customer's intended uses of a product to be purchased is obtained and a corresponding value to each of

the customer's uses depending on an importance of the use to the customer is assigned. Using the stored inventory information and the obtained information regarding the customer's intended uses and corresponding value, one or more products which are in the inventory of the selling entity and which most closely satisfy the customer's intended use of the product are identified.

Please amend the paragraphs on page 6, lines 9-12, as follows (delete the paragraph on page 6, lines 11-12):

Figure 8 is an operational flow chart of still another embodiment of the invention[[:]] .

~~Figure 9 illustrates still another operational flow chart of another embodiment of the invention.~~